Washington, DC | Summer 2015

US Pan Asian American Chamber of Commerce EF

REPORT

30th Anniversary & CelebrAsian Procurement Conference

Country's largest B2B Conference convened by Asian Americans offers roadmap to procurement opportunities to small and minority enterprises

Sparks Innovation, Promotes Business Growth

The largest annual gathering of Asian American suppliers and entrepreneurs representing a wide array of industries came in full force from all over the country to connect with buyers and key decision-makers of Fortune powerhouses, government agencies, large non-profits, and the small/minority business community at the 30th Pearl Anniversary & CelebrAsian Procurement Conference at the Marriott Hotel and Conference Center in Bethesda, Maryland in June.

The Conference theme, "Gathering of the Eagles," symbolizes the far-reaching vision of Asian American business owners who believe the sky is the limit and personifies the enduring values of the Pan Asian American business community and Fortune powerhouses who have the vision to build mutually beneficial relationships with Asian Americans.

CelebrAsian is the flagship event of the US Pan Asian American Chamber of Commerce Education Foundation (USPAACC) and the country's largest business-to-business conference convened by Asian Americans to connect with large, medium and small businesses.

Rakesh Sachdev, President & CEO of the global life science and high technology company Sigma-Aldrich, was Conference Chair. Comcast/NBCUniversal, Marriott International, PepsiCo, and Wells Fargo were Corporate Co-Chairs. Ampcus, DCR Workforce, and SevenTablets were Asian American Business Co-Chairs.

"As the oldest and largest organization of its kind, USPAACC has represented the interests of the Asian American business community for 30 years," said Sachdev. "Being there in person gave me a real appreciation of what you and your team have accomplished—truly remarkable in the way you connect and help the Asian American community from all walks of life. It was a real 'Gathering of the Eagles.' My hat's off to you!"

Indra Nooyi, Chairman and CEO of PepsiCo, and CelebrAsian Conference Chair from 2010-2014 added, "You have been instru-(Continued on Page 6)



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30TH PEARL ANNIVERSARY HIGHLIGHTS

- ► Fortune 1000 Chief Procurement Officers Forum
- Asian American Corporate Directors Forum
- 30th Pearl Anniversary Gala
 & Awards Dinner
- Supplier Diversity Directors
 & Managers Caucus
- Government Contracting Town Hall Meeting
- USPAACC/Wells Fargo Luncheon: Under 40 Millionaire
 Entrepreneurs Success Stories
- How to Do Business with Pharmaceutical Companies
- Ideas Marketplace: What's Your Pitch?
- ► Fast 100 Asian American Business Awards Reception
- One-on-One Prescheduled Business Matchmaking Meetings
- Business Leaders and College Scholarship Awards





Celebrating three decades of advocacy and excellence: USPAACC National President & CEO Susan Au Allen joined on stage by USPAACC supporters and well-wishers, including Joset Wright-Lacy, President of the National Minority Supplier Diversity Council (far left) and leadership of the country's top five national organizations in the supplier diversity market.

USPAACC An Advocate for Economic Growth

The US Pan Asian American Chamber of Commerce Education Foundation (USPAACC) was formed in 1984 as a national, non-profit organization representing all Asian Americans and Asian American-related groups in business. USPAACC promotes, nurtures and propels economic growth by opening doors to contract, educational and professional opportunities for Asian Americans and their business partners in corporate America, the federal, state and local government, and the small and minority business community in the U.S., Asia, and the Indian Subcontinent.

UPCOMING EVENTS

USPAACC-SE ANNUAL BUSINESS SUMMIT October 7, 2015 UPS Headquarters, Atlanta, GA

BUSINESS CONNECTIONS & NETWORKING RECEPTION

October 8, 2015 PepsiCo Plaza, Chicago, IL

USPAACC NORTHEAST CHAPTER TOP 10 ASIAN AMERICAN BUSINESS AWARDS November 3, 2015 JP Morgan Chase Conference Center, New York, NY

USPAACC WESTERN CHAPTER TOP 10 ASIAN AMERICAN BUSINESS AWARDS November 17, 2015 San Francisco, CA

CHAMBER TRAINING INSTITUTE RECEPTION November 17, 2015 Wells Fargo Museum

San Francisco, CA

CHAMBER TRAINING INSTITUTE

"Growing your Business through Technology" November 17 ~ 18, 2015 San Francisco, CA

HOLIDAY NETWORKING RECEPTION & DINNER

December 1, 2015 Hibachi Penn's Landing (Pier 19 Ballroom) Philadelphia, PA

Visit www.uspaacc.com for details

eastwest REPORT is published by the US PAN ASIAN AMERICAN CHAMBER OF COMMERCE **EDUCATION FOUNDATION (USPAACC)** 1329 18th Street NW, Washington, DC 20036 Tel 1 (800) 696.7818 | (202) 296.5221 Fax (202) 296.5225 E-mail: info@uspaacc.com www.uspaacc.com

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CEO'S MESSAGE

Dear Friends.

We did it - together! A million thanks for making our 30th Pearl Anniversary & CelebrAsian Procurement Conference an unforgettable milestone!

I am brimming with pride as we continue to receive a deluge of heart-warming accolades on CelebrAsian - the country's largest business-to-business conference convened by Asian Americans to connect with large, medium, and small enterprises!

Our flagship national event was a veritable "Gathering of the Eagles" - a true reflection of our Conference theme that symbolizes the far-reaching vision and enduring values of Asian American business owners and their business partners in Corporate America and government agencies. The enthusiasm there was electric, infectious, and awe-inspiring!

In all, 880 Conference participants came in full force from all over the country and gathered for 3 days under one roof, with 411 Asian American suppliers who connected with 91 Fortune powerhouses, 34 Government Agencies and 14 Media partners – an incredibly amazing sight!

Through innovative programs, USPAACC have provided and will continue to provide Asian American suppliers a roadmap to effectively navigate the supplier diversity arena and access wider procurement opportunities. This creates jobs, wealth and prosperity for themselves and the country. This is what we do – and what we do best.

We also shone the spotlight on the achievements of young entrepreneurs, seasoned business owners, corporate directors, and successful companies that keep on bucking the trend. All the while, we continued to encourage everyone to connect with each other and to leverage the true value of face-time and the immense power of a handshake.

To this day, our 30-year track record as thought leader has included the creation of pioneering and innovative programs – our signature One-on-One Business Matchmaking Meetings, Chief Procurement Officers Forum, Government Contracting Town Hall Meeting, Asian American Corporate Directors' Forum, Fast 100 Asian American Business Awards, Business Express: ReadySetGrow, Supplier Diversity Caucus, Business Leadership Series webinar for start-ups, Asian American Chambers Summit, Ideas Marketplace: "What's Your Pitch?" and many more - several of which have been replicated by many because of their efficacy and valuable impact.

Since the founding of USPAACC in 1984, we have confidently grown from the metaphorical acorn into a sturdy oak tree. Today, we have wider branches that reach out to Asian American businesses across the country through our 6 Regional Chapters and with deeper roots firmly planted into the Asian American community.

We stand proud today with our accomplishments because of your steadfast support and longterm commitment.

From here, we will begin to write a new chapter as we leverage our members' collective strength, and with great vision and wind at our back, together we will soar to an even brighter future!

In friendship,

Susan Au Allen National President & CEO





A GATHERING OF THE "FIVE FAMILIES": Leadership from the country's top five national organizations in the supplier diversity market was present at USPAACC's 30th Anniversary & CelebrAsian Procurement Conference. USPAACC National President & CEO Susan Au Allen was honored on stage by Joset Wright-Lacy, President of the National Minority Supplier Diversity Council (NMSDC), Javier Palomarez, President & CEO of the U.S. Hispanic Chamber of Commerce (USHCC), Ron Busby, President & CEO of the U.S. Black Chambers (USBC), and Chance Mitchell, Co-Founder & CEO of the National Gay and Lesbian Chamber of Commerce (NGLCC).

BY THE NUMBERS: Asian Americans are fastest-growing among all ethnic groups

Asian Americans are the highest-income, best-educated and fastest-growing racial group in the U.S, with Asians now making up the largest share of recent immigrants, according to the U.S. Bureau of Census (2012) and the Pew Research Center (2015).

15 MILLION

TOTAL ASIAN AMERICANS

BY **2055**, ASIAN AMERICANS ARE PROJECTED TO MAKE UP A LARGER SHARE OF ALL IMMIGRANTS, BECOMING THE LARGEST IMMIGRANT GROUP AND MAKING UP **38**% OF THE FOREIGN-BORN POPULATION BY **2065**

\$1 TRILLION

PURCHASING POWER OF ASIAN AMERICANS IN 5 YEARS

6 Major Subgroups

THAT MAKE UP AT LEAST 83% OF THE TOTAL ASIAN AMERICAN POPULATION

61%

74%

OF RECENT ASIAN IMMIGRANTS AGES 25 ~ 64 HAVE A COLLEGE DEGREE OF ASIAN AMERICAN ADULTS 18+ ARE FOREIGN BORN (OUTSIDE THE U.S.)



Percent of Asian Americans (25+) with bachelor's degree or higher

ASIAN AMERICANS

49%

U.S. POPULATION

28%

MEDIAN ANNUAL HOUSEHOLD INCOME

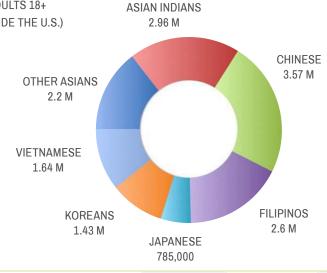
Households headed by adults (18+)

ACIAN AMERICANO

\$66.000

GENERAL PUBLIC

\$49.800



FORTUNE CORPORATION CHIEF PROCUREMENT OFFICERS GATHER IN ONE PLACE

▲ Chief Procurement Officers Forum (from left): Jeffrey Corbett, SVP, Chief Procurement Officer, Duke Energy; Austin McKeehan, VP, Head of Strategic Sourcing & Finance Operations, TIAA-CREF; Greg Schmid, SVP, Head of Supply Chain Management, Wells Fargo; Keith Sultana, VP, Global Procurement, Ingersoll Rand; Gary Kallenbach, Chief Procurement Officer, UPS; Michael Fath, Chief Procurement Officer, Caesars Entertainment; Susan Au Allen, National President & CEO, USPAACC; Grace Puma, SVP/Chief Procurement Officer, PepsiCo; Stephane Masson, VP, Global Procurement, Marriott International; William Kornegay, Senior VP, Supply Management, Hilton Worldwide; Jim Gorzalski, Chief Procurement Officer, Capital One; Mark Wan, VP, Head of Strategic Sourcing, Webster Bank; George Sloan, Vice President, Supply Chain, AT&T Mobility (Chair); and Gun Shim, VP, Supply Chain Management, PG&E





Above, from left: Architect Kirby Wu asks the panelists a question at the Corporation Procurement Officers Forum; Panel of judges for the final round of Ideas Marketplace: What's Your Pitch? included Gene Hahnenberg, Director of Procurement Operations, Ingersoll Rand; David Lee, SVP Enterprise Architecture Business, PNC Bank; Debra Logan-Rabb, Executive Director, Technology, JPMorgan Chase; Steven Chen, President, Blu Venture Investors; and Chris Delaporte, Director of Indirect Procurement, The Home Depot









■ Victor Dzau, President, Institute of Medicine and Former Board Member, PepsiCo with Rakesh Sachdev, President & CEO, Sigma-Aldrich Corp. and CelebrAsian Conference Chair, and Susan Au Allen, USPAACC Nat'l President & CEO; (Above, from left) Debasish Hota, President & CEO, CompuGain; USPAACC's Allen with Mark Wan, VP, Head of Strategic Sourcing, Webster Bank and Jeffrey Corbett, SVP, Chief Procurement Officer, Duke Energy; Eun Yang, News Anchor, NBC4 News and Gala emcee with Glenn Kodani, President and CEO, A-Team Solutions



"A heartfelt congratulations for a wonderful milestone. Beautiful photo, evidence of collaboration. Wishing you the best always!"

- Nina Vaca, PINNACLE1

A Happy 30th Birthday, USPAACC: Well-wishers and supporters gather on stage for the ceremonial cutting of the 30th birthday cake during the Excellence Awards Gala

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30TH ANNIVERSARY CONFERENCE CHAIR RAKESH SACHDEV & OTHER WHO'S WHO AMONG EAGLES PROMOTING EQUAL OPPORTUNITY IN BUSINESS









▲ Clockwise, from top left: Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair; Special guest speaker Jeanette Lee, American Professional Billiard Player; Rodney Sampson, "Shark Tank" Advisor and Entrepreneur, Investor Opportunity Hub; and the United States Marine Corps Color Guard at the Excellence Awards Gala

▼ USPAACC National President and Regional Chapter Presidents gather on stage



"We are grateful to have attended a first-class event. The impact of this significant milestone will resonate for a very long time."

— Sreedhar Veeramachaneni, SYSTEM SOFT TECHNOLOGIES



▲ USPAACC National President & CEO Susan Au Allen addresses the 800plus capacity crowd during the black-tie Excellence Awards Gala

"It is truly one of the best events I've attended. I look forward to our continued relationship. I had a wonderful time and am grateful for the opportunity to speak at such an amazing event. Please keep me informed of any other events or opportunities where Bristol-Myers Squibb can be supportive."

- Wayne Cook, BRISTOL-MYERS SQUIBB



▲ Javier Palomarez, President & CEO, U.S. Hispanic Chamber of Commerce with Susan Au Allen, USPAACC National President & CEO and Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair during the Excellence Awards Gala







▲ Kishore Khandavalli, CEO, SevenTablets and Asian American Business Co-Chair joined on stage by Corporate Co-Chairs; Eun Yang, News Anchor, NBC4 News and Gala emcee; and Syed Ahmed, President & CEO, Vdart, Inc.

USPAACC CREATED A UNIFIED, STRONG AND CLEAR VOICE FOR ASIAN AMERICAN BUSINESSES NATIONWIDE



PepsiCo Chairman & CEO Indra Nooyi, who served as Conference Chair 2010 ~ 2014, with USPAACC Nat'l President & CEO Susan Au Allen at last year's Conference.

(From Page 1)

mental in creating a unified, strong and clear voice on behalf disparate Asian American subgroups across different industries nationwide."

"You have created an environment where Asian American businesses can exchange ideas, best practices, and procurement, technical, and marketing strategies among one another. For

decades, you have shown us that if the business environment wants to bring change for the better, it can do so. You brought supplier diversity into the forefront of the national discussion, and advocated for the rights of Asian American and small and minority businesses in the halls of Congress. Through you, many of us learned of compelling Asian American success stories that encouraged us to partner with them," Nooyi continued.

"I am grateful to our members, supporters, friends and colleagues who came out so strongly to help celebrate a significant milestone – our 30th Pearl Anniversary," said Susan Au Allen, USPAACC National President & CEO. "We are successful because of all your visionary support and belief in us."

Through innovative programs, such as "Ideas Marketplace: What's Your Pitch?", Chief Procurement Officers Forum, Federal Contracting Town Hall Meeting, Fast 100 Asian American Business Awards, Asian American Corporate Directors' Forum, Doing Business with Pharmaceutical Companies, Supplier Diversity Managers Caucus, etc., CelebrAsian USPAACC has represented the interests of the Asian American business community for over 30 years. CelebrAsian was a real 'Gathering of the Eagles.'

My hat's off to you!"

— Rakesh Sachdev, President & CEO, Sigma-Aldrich and Conference Chair 2015

provides a roadmap for Asian American suppliers to effectively navigate the supplier diversity arena and access procurement opportunities.

USPAACC was honored that leadership of the country's top five national organizations in the supplier diversity market were represented: Joset Wright-Lacy, President of the National Minority Supplier Diversity Council (NMSDC); Javier Palomarez, President & CEO of the U.S. Hispanic Chamber of Commerce (USHCC); Ron Busby, President & CEO of the U.S. Black Chambers (USBC); and Chance Mitchell, Co-Founder & CEO of the National Gay and Lesbian Chamber of Commerce (NGLCC).

In all, 880 Conference participants gathered for 3 days under one roof, 411 Asian American suppliers came from all over the country to connect with 91 Fortune powerhouses, 34 Government Agencies and 14 Media partners. 500 pre-scheduled One-on-One Business Matchmaking Meetings were held between suppliers and buyers, with over 50 commodities that major corporations and government agencies will purchase in the coming 18-24 months. USPAACC introduced this One-on-One program to the market in 1998 and it has become a best practice in the procurement industry.

For more information, visit www.uspaacc.com

for succeeding together.

At PNC, we value diversity and recognize the value of fresh perspectives, ideas and the efficiencies it brings to our company and the communities we serve. That's the reason we are committed to building and maintaining relationships with diverse businesses and the organizations that support them.

To learn more about supplier diversity at PNC, visit pnc.com/supplierdiversity.





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THEY ARE OUR REASONS FOR SUCCESS





▲ Above, from left: Gene Hahnenberg, Director of Procurement Operations, Ingersoll Rand; Susan Au Allen, USPAACC National President & CEO; Jackie LaJoie, Manager, Supplier Diversity, Ingersoll Rand; and Keith Sultana, Vice President, Global Procurement, Ingersoll Rand; Anjali "Ann" Ramakumaran, CEO, Ampcus, Inc. and Asian American Business Co-Chair

USPAACC's Allen with Joset Wright-Lacy, President, National Minority Supplier Development Council ▶











Above, from left: Neera Bahl, Founder, Neera Bahl & Associates and USPAACC Southeast Chapter President with Anisa Balwani, President, RCI Technologies, Inc. and USPAACC Northeast Chapter President; Conference participant exchanges business card with Patricia Loui, Board Member, Export-Import Bank; Melissa St. Clair, Sourcing Manager, TIAA-CREF; Shuyi Wang, Asian Segment Strategy Leader, Wells Fargo Bank

▼ Below, from left: Michael Fath, Vice President & Chief Procurement Officer, Caesars Entertainment with Gary Kallenbach, Chief Procurement Officer, UPS; Conference participants meet with panelists of Corporation Procurement Officers Forum





"I'm amazed by the level of integration you've fostered across multiple Chambers — Hispanic, African American, LGBT, Women, to name a few. The work done by USPAACC is well-recognized by all of us at Wells Fargo and in the community!"

— Shuyi Wang WELLS FARGO BANK





A Several winners of USPAACC's Fast 100 Asian American Business awards join USPAACC National President & CEO Susan Au Allen and Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair; Bill Moir, Corporate PE Environmental Program Manager, UPS with Estrella Cramer, Supplier Diversity Director, UPS and Chair of the Board and VP of Financial Affairs, USPAACC Southeast Regional Chapter

ASIAN AMERICANS ON CORPORATE BOARDS HONORED AT CELEBRASIAN CONFERENCE





"You've built an amazing machine with fantastic constituents.

I was very impressed by the level of discussion and engagement."

— Keith Sultana, VP, GLOBAL PROCUREMENT, INGERSOLL RAND







▲ Clockwise, from top left: At the ceremonial opening of the Supplier Trade Fair; Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair, cuts the ribbon to signify the opening of Supplier Trade Fair; Michael Fath, Vice President & Chief Procurement Officer, Caesars Entertainment makes a point, with Keith Sultana, Vice President, Global Procurement, Ingersoll Rand; Winners of the Fast 100 Asian American Business awards; Conference participants at the Corporation Procurement Officers Forum

"The conference was fantastic. The enthusiasm and exuberance the entire team exhibited were contagious."

- Lyle Vaughan, CAESARS ENTERTAINMENT

"I feel privileged that I was there to witness your achievement in 30 years."

- Philip Chen, ACSI





▲ Their opinions matter: Asian American Corporate Directors recognized at the Excellence Awards Gala. (From left) David Ching, Board Member, The TJX Companies; Shumeet Banerji, Board Member, Hewlett-Packard Company; Sanjay Khosla, Board Member, Best Buy Inc. and Zoetis; Vanessa Chang, Board Member, Edison International and Transocean Ltd.; and Victor Dzau, President, Institute of Medicine and Former Board Member, PepsiCo; Corporate Supplier Diversity Managers and Directors from Fortune powerhouses discuss best practices and strategies at the Supplier Diversity Managers Caucus

FORTUNE CORPORATION CHIEF EXECUTIVE, CPOS, SUPPLIER DIVERSITY & STRATEGIC PARTNERS UNDER ONE ROOF











Clockwise from top: Supplier Diversity Directors and Managers from Fortune powerhouses participate in the Supplier Diversity Managers Caucus; Sanjay Khosla, Board Member, Best Buy and Zoetis, accepts the Asian American Corporate Director's Award from Susan Au Allen, USPAACC National President & CEO and Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair; USPAACC's Allen with Bruce Geier, CEO, Technology Integration Group (TIG) and former Asian American Business Co-Chair, Ying McGuire, VP of International Operations, TIG and guest; William Kapfer, VP, Global Supplier Diversity, JPMorgan Chase; and Denise Naguib, VP, Sustainability & Supplier Diversity, Marriott International

"The conference was indeed a grand success. This was my third year at CelebrAsian, every year you and your team have raised the bar and the 30th Pearl Anniversary was no exception."

— Syed Ahmed, VDART, INC.







Clockwise from top: Shumeet Banerji, Board Member, Hewlett-Packard receives the Asian American Corporate Director's Award from USPAACC National President & CEO and Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair; Recipient of the Bruce Lee Scholarship takes the stage to share her story of triumph over adversity; USPAACC team takes a break









cards; USPAACC's Allen with Ricardo Barrientos, Senior Director, Supplier Diversity, PepsiCo and Jessica Choi, VP of Talent Acquisition and Diversity, Penn Mutual Life Insurance Company; USPAACC's Allen co-emcees the Wells Fargo Luncheon with Denise Miles, SVP, Manager, Strategic Partnerships, Wells Fargo; Gun Shim, VP, Supply Chain Management, PG&E

"It was a good opportunity to network with lots of potential company customers. I appreciate all of your support, and the chance to build business relationships with major corporations through your one-to-one business matchmaking meetings."

- Michael Kim, GL INTERNATIONAL CORPORATION



Celebrating our community's best and brightest: USPAACC's "Fast 100 Asian American Businesses" with Sigma-Aldrich President & CEO Rakesh Sachdev, who served as Conference Chair, and USPAACC National President & CEO Susan Au Allen at the 30th Anniversary & CelebrAsian Procurement Conference held in Bethesda, Maryland on June 3-5, 2015.

Enormous Business Growth Record by USPAACC's "Fast 100 Asian American Businesses"

Asian American-owned enterprises record \$2.7 billion in revenue with up to 350% growth rate, USPAACC reports

USPAACC's "Fast 100 Asian American Businesses," which posted collective annual revenue of \$2.7 billion, and with companies recording up to 350% growth rate, were officially unveiled at the 30th Pearl Anniversary & CelebrAsian Procurement Conference.

The Fast 100 represent a wide array of industries, including Aerospace, Construction, Engineering, Food & Beverage, IT, Manufacturing, Solar Energy, Wholesales, etc. They came from Asian Indian, Bangladesh, Chinese, Filipino, Japanese, Korean, Pakistani, Thai, Taiwanese and Vietnamese heritage.

Ernst & Young independently reviewed the financial information provided by the applicants and nominees.

Founders, CEOs, Presidents and top-level executives of the Fast 100 flew in from all over the country to participate in the Conference and attend a reception held in their honor.

"Our Fast 100 Asian American Businesses epitomize the best in our community – as innovators, job creators, visionaries,

✓ Our Fast 100 Asian American Businesses epitomize the best in our community – as strong innovators, job creators, visionaries, and industry leaders."

— Susan Au Allen, USPAACC National President & CEO

and industry leaders," said Susan Au Allen, USPAACC National President & CEO. "We take pride in shining the spotlight on their achievements and enormous business growth despite the volatile economic landscape!"

To qualify, companies must be owned (at least 51%) and managed by one or more Asian Americans (U.S. citizens or permanent residents) and with at least \$1 million in annual revenue in the immediate past two fiscal years of operation. Learn more at www.uspaacc.com/programs/fast50-asian-american-businesses



The Wells Fargo Microgrant program awarded 4 local Chambers from Atlanta, Austin, Philadelphia, and Dallas to build capacity and expand their program to serve their members. The winners demonstrated overall chamber strength, community presence, membership growth, creativity and long-term program plans.

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GOVERNMENT & CORPORATE PROCUREMENT DIRECTORS, AND SMALL BUSINESSES FIND COMMON GROUND TO THRIVE TOGETHER

"Thank you for being such a gracious host and a tremendous leader for Asian Americans.

This was my first event and I was amazed at the group you have assembled. I look forward to future events!"

- Jacob Hsu, SYMBIO











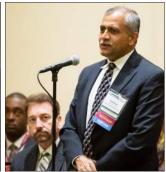
▲ Top photo: Panelists of Federal Contracting Town Hall Meeting; Above photo, from left: Joyce Eriksen Eggers, Associate Director, Strategic Sourcing, Contracts & Supplier Diversity, Takeda Oncology; J'nelle Clements, Supplier Diversity Manager, AstraZeneca; Sheri Shafir, Associate Director, Supplier Diversity, Novartis Pharmaceuticals; and Wayne Cook, Analyst, Supplier Diversity, Global Procurement, Bristol-Myers Squibb; Austin McKeehan, VP, Head of Strategic Sourcing & Finance Operations, TIAA-CREF; William Kapfer, VP, Global Supplier Diversity, JPMorgan Chase, and Mary Malcolm, VP, Global Supplier Diversity; Vincent Kitirattragarn, Founder & CEO, Dang Foods, LLC

"The opportunity to connect with suppliers and other supplier diversity professionals in an intimate setting was truly a treat."

— Lori Rodriques, CVS HEALTH







▲ USPAACC National President & CEO Susan Au Allen with several of this year's scholarship recipients; Glenn Kodani, President and CEO, A-Team Solutions, with guests; Sandeep Gauba, President and CEO, Metasys Technologies





"CelebrAsian was remarkable.
I had the opportunity to meet
like-minded people, network and
watch a great bunch of
exceptionally inspirational
achievers."

— Aparnaa Vinod, PAN ASIA RESOURCES

► From left: USPAACC's Allen confers with Fred Lona, Senior Director, Supplier Diversity, Hilton Worldwide; Jackie LaJoie, Manager, Supplier Diversity, Ingersoll Rand; and Dominica Groom, Director, Global Supplier Diversity, Marriott International; Jim Gorzalski, Chief Procurement Officer, Capital One and William Kornegay, Senior VP, Supply Management, Hilton Worldwide at the Chief Procurement Officers Forum

CONFERENCE CHAIR RAKESH SACHDEV, CPOS & GATHERINGS AROUND THE PROSPERITY TREE PLANTED ON U.S. CAPITOL GROUNDS











- Alex Zhong, IBM CORPORATION



- Top-level procurement officers of Fortune Corporations are joined by USPAACC leadership before the start of the Corporation Procurement Officers Forum
- Vanessa Chang, Board Member, Edison International, receives the Asian American Corporate Director's Award from Susan Au Allen, USPAACC National President & CEO and Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair



"This event has been a fantastic success and I deeply enjoyed joining the Chief Procurement Officers panel. Super job and you really are amazing! Looking forward to the next events."

- Stephane C. Masson, VP, GLOBAL PROCUREMENT, MARRIOTT INTERNATIONAL

- Kishore Khandavalli, CEO, SevenTablets, and Asian American Business Co-Chair, addresses the capacity crowd during the final round of the "Ideas Marketplace: What's Your Pitch?" competition. Kishore also served as the Program Committee member
- David Ching, Board Member, The TJX Companies, accepts the Asian American Corporate Director's Award from Susan Au Allen, USPAACC National President & CEO and Rakesh Sachdev, President & CEO, Sigma-Aldrich Corporation and CelebrAsian Conference Chair









Clockwise from top: Winners of Fast 100 Asian American Business Awards; USPAACC members visit the Maple Tree planted in 2010 also on the U.S. Capitol Grounds to commemorate USPAACC's 25th Anniversary; The Oak Tree, also known as the "Prosperity Tree," was planted by USPAACC in 2005 on the U.S. Capitol Grounds to commemorate the organization's 20th Anniversary; Winners of Fast 100 Asian American Business Awards



Innovation and entrepreneurship: Winners of USPAACC's "Ideas Marketplace: What's Your Pitch?" competition with judges and selection committee members

For-Profit Social Enterprise Wins USPAACC's "Ideas Marketplace: What's Your Pitch?" Competition

Foodhini, a mobile on-demand ethnic food delivery service start-up, won the "Ideas Marketplace: What's Your Pitch?" competition held by USPAACC during its 30th Pearl Anniversary & CelebrAsian Procurement Conference in Bethesda, Maryland.

The final competition, held on June 4 and opened to the public, featured the top 3 finalists, who had 5 minutes to pitch their product or service to a panel of judges and a room filled to capacity by Conference participants. "Shark Tank" advisor Rodney Sampson coached the finalists on their final presentation and served as the emcee.

The judges for the final round were: Steven Chen, President, Blu Venture Investors; Chris Delaporte, Director of Indirect Procurement, The Home Depot; Gene Hahnenberg, Director of Procurement Operations, Ingersoll Rand; Debra Logan-Rabb, Executive Director, Technology, JPMorgan Chase; and David Lee, SVP Enterprise Architecture Business, PNC Bank.

The judges deliberated and made their selection while the audience was polled. In the end, Foodhini emerged as the winner and received the grand prize of \$5,000. Other prizes for the run-

ners-up were \$3,000 patent services from Kipatent and \$2,000 for one-year co-working space at a start-up incubator.

The semi-final round of the competition was held a day prior, where 13 short-listed competitors from the United States and Canada, pitched their ideas to a panel of judges composed of members of the selection committee.

The judges in the initial round were: Kurt Nguyen, President & CEO, QNexis, Inc. (Committee Chair); Tina Choi, Global Procurement Manager, Apple; Rodney Sampson, "Shark Tank" Advisor and Entrepreneur, Investor Opportunity Hub; and Ajit Walker, Senior VP, Commercial Practice, Ampcus, Inc.

The top 3 finalists were announced at the Excellence Awards Gala Dinner: Ourotech, a biotech company that scans and creates soft-material 3D printing; Uplevel Security develops software to help cyber security teams to respond to cyber-attacks more quickly and more accurately; Foodhini, a for-profit social enterprise that delivers ready-to-eat ethnic meals prepared by a diverse group of immigrant cooks, who will operate from a central kitchen equipped with micro-kitchens.







To commemorate USPAACC's 20th and 25th Anniversaries, the organization planted an Oak and a Maple tree, the "Prosperity Trees", respectively, on the Grounds of the United States Capitol. The Oak is a symbol of strength, courage and resilience; the Maple holds the wisdom of balance and promise. It is a fitting tribute to USPAACC's 3-decade of service to break down stereotypes about Asian Americans, as well as making the Asian American business voice heard loud and clear in the United States Capitol and the Executive Branch in Washington, DC. Asian Americans have come a long way to become the ambassadors of trade and commerce to Asia and the Indian Subcontinent to promote bilateral trade between the United States, and the most dynamic economic bloc in the world today. On the occasion of its 30th Anniversary in 2015, USPAACC visited the trees. They are now fully grown—giving shade to visitors, which also stand as a strong reminder of the robust growth that small and minority businesses could achieve when it is nurtured and given the opportunity to thrive.

ONE-ON-ONE BUSINESS MATCHMAKING, CPO FORUM, SUPPLIER DIVERSITY CAUCUS, GOVERNMENT SMALL BUSINESS TOWN HALL









▲ Clockwise, from top left: Asian American suppliers meet with buyers from Fortune Corporations and Government Agencies; Fast 100 Asian American Business award honorees Andrew Ly, Founder of Sugar Bowl Bakery and April Zhong, President & CEO, SilRay, Inc. with guest; Denise Evans, VP, Women & Diversity Marketing, IBM Corporation; George Sloan, VP, Supply Chain, AT&T Mobility, and Susan Au Allen, USPAACC National President & CEO

"Everyone I met was very pleased with their 'harvest' list of potential customers. USPAACC equipped us, the member, with energy and determination to succeed."

— Sunny K. Park, GENERAL SERVICE MAINTENANCE











▲ Sanjay Khosla, Board Member, Best Buy Inc. and Zoetis; Nicole Ponseca, New York City Restaurant owner, Maharlika and Jeepney; Grace Puma, Senior Vice President, Chief Procurement Officer, PepsiCo; Greg Schmid, Senior Vice President, Head of Supply Chain Management, Wells Fargo; and Regina Edwards, Senior Vice President, Head of Supplier Diversity, Wells Fargo

"The Conference, like always, ROCKS! It was great, as every year, but special this 30th!"

— Tizoc S. Loza. NORTHROP GRUMMAN







▲ Jacqueline Rosa, Managing Director, Global Head of Supplier Diversity, JPMorgan Chase with her daughter and USPAACC's Allen; Shumeet Banerji, Board Member, Hewlett-Packard Company; and Corporate Supplier Diversity Managers and Directors from Fortune powerhouses at the Supplier Diversity Managers Caucus

CORPORATE STRATEGIC PARTNERS, ASIAN AMERICANS ON CORPORATE BOARDS AND ASIAN AMERICAN BUSINESS ACHIEVERS







A sian American suppliers hold One-on-One Business Matchmaking Meetings with buyers from Fortune corporations; Denise Miles, Senior VP, Manager, Strategic Partnerships, Wells Fargo; Susan Au Allen, USPAACC National President & CEO; Regina Edwards, Senior VP & Head of Supplier Diversity, Wells Fargo ► (Right) Kevin Boshears, Director, OSDBU, U.S. Department of Homeland Security with Naheed Syed, former USPAACC Southeast Chapter President









Ammu Warrier, Founder & President, DCR Workforce, Inc. and Asian American Business Co-Chair; Hewett Chiu, Executive Managing Partner, ChiuGroup; Stephane Masson, Vice President, Global Procurement, Marriott International

Itu Otu, Supplier Diversity Manager, Mars Chocolate North America with Susan Au Allen, USPAACC National President & CEO Description (CEO)

"Over these last three decades, you have been instrumental in creating a unified, strong and clear voice on behalf of disparate Asian American subgroups across different industries nationwide, fostered a proud tradition of serving Asian American businesses, and advocated for the rights of Asian American and small and minority businesses in the halls of Congress. You have set a high standard for other organizations to aspire to.

Congratulations on reaching an important milestone – your 30th Anniversary!"

— Indra K. Nooyi, CHAIRMAN AND CEO, PEPSICO, CELEBRASIAN CONFERENCE CHAIR 2005, 2010, 2014









"I love your conference. Your service is phenomenal. The speakers and stories brought us to tears. The fun shark tank left me with just as many great memories as the last time. Your event is wonderful and I look forward to contributing to your success in the future."

— Christy L. Jackiewicz, GENERAL SERVICES ADMINISTRATION







One-on-One Business Matchmaking, CPO Forum, Supplier Diversity Caucus, Government Small Business Town Hall

"It was the most wonderful Conference ever and I absolutely cherish it. CelebrAsian was a huge success — I heard that from everyone I have met and talked to."











▲ Clockwise, from top left: Sonu Ratra, President and Co-Founder, Akraya, Inc. served as the emcee of the Business Leaders and Scholarship Awards Luncheon; Susan Au Allen, USPAACC National President & CEO with Philip Chen, CEO, APEX Computer Systems, Inc. and Chen Foundation Scholarship benefactor; Jacqueline Rosa, Managing Director, Global Head of Supplier Diversity, JPMorgan Chase with USPAACC's Allen at the Fast 100 Asian American Business Awards Reception; Sushumna Roy Jalajam, President, Softpath Systems Llc; and Tom Ren, Chairman and CEO, Global XLR (Globalization Accelerator)



▲ Hanh Kent, Small Business Officer, Lawrence Berkeley, Nat'l. Laboratory with Christy Jackiewicz, Outreach Program Manager, General Services Administration at the Federal Contracting Town Hall Meeting



▲ Kurt Nguyen, President & CEO, Qnexis, Inc. and Program Committee Chair and member of the Judging Panel of "Ideas Marketplace: What's Your Pitch?"



"Wow! I was so excited by what you have achieved in 30 years and also your desire to continue to fly!

The organization was truly superb!"

— Sanjay Khosla BOARD MEMBER. BEST BUY AND ZOETIS



▲ At the Asian American Corporate Directors' Forum: Members of the Board of Directors of major corporations shared their respective journeys to success, responsibilities as board members, and other perspectives on corporate governance







▲ USPAACC's Allen joins Georgette "Gigi" Dixon, Director, Strategic Partnerships, Wells Fargo (2nd from far right), Denise Miles, SVP, Manager, Strategic Partnerships, Wells Fargo (far right) and the four winners of the USPAACC/Wells Fargo Micro-Grant program. The recipients of the micro-grants were announced during the Wells Fargo Luncheon: Under 40 Millionaire Entrepreneurs

Top Procurement Officers from Fortune Powerhouses Share Market Intelligence to Benefit Small and Minority Businesses

A stellar line-up of thirteen top-level procurement officers from Fortune powerhouses – AT&T, Caesars Entertainment, Capital One, Duke Energy, Hilton Worldwide, Ingersoll Rand, Marriott International, PepsiCo, PG&E, TIAA-CREF, UPS, Webster Bank, and Wells Fargo – spoke at the Chief Procurement Officers Forum. They discussed trends in local and global procurement trends in the supply chain, policies, practices and opportunities for suppliers in different industries.

The Procurement Officers were: George Sloan, Vice President, Supply Chain, AT&T Mobility (Chair); Michael Fath, Chief Procurement Officer, Caesars Entertainment; Jim Gorzalski, Chief Procurement Officer, Capital One; Jeffrey Corbett, SVP, Chief Procurement Officer, Duke Energy; William Kornegay, Senior VP, Supply Management, Hilton Worldwide; Keith Sultana, VP, Global Procurement, Ingersoll Rand; Stephane Masson, VP, Global Procurement, Marriott International; Grace Puma, SVP/Chief Procurement Officer, PepsiCo; Gun Shim, VP, Supply Chain Management, PG&E; Austin McKeehan, VP, Head of Strategic Sourcing & Finance Operations, TIAA-CREF; Gary



Thirteen top-level procurement officers from Fortune powerhouses discuss domestic and global trends in the supply chain.

Kallenbach, Chief Procurement Officer, UPS; Mark Wan, VP, Head of Strategic Sourcing, Webster Bank; and Greg Schmid, SVP, Head of Supply Chain Management, Wells Fargo.

The Chief Procurement Officers Forum, held at the Marriott Hotel & Conference Center in Bethesda, Maryland, was part of the 30th Pearl Anniversary & CelebrAsian Procurement Conference.

Federal Procurement Opportunities Explored at Government Town Hall Meeting

Federal contracting opportunities were presented to minority suppliers who wanted to get a piece of the multi-billion dollar federal government procurement pie, as part of USPAACC's 30th Anniversary & CelebrAsian Procurement Conference in Bethesda, Maryland.

Speakers from government agencies and successful vendors shared information on where to find government contracting opportunities, how to apply for them, pitfalls to avoid, lessons learned, and how to sustain winning efforts.

Also discussed were new developments impacting small and minority businesses, including: guidelines for multiple award contracts; socioeconomic parity for small businesses; cost-reimbursement contracts; how to make your business sustainable; and sources sought/RFIs.

Speakers were: John Hale III, Director, OSDBU, U.S. Department of Energy (Chair & Facilitator); Kevin Boshears, Director, OSDBU, U.S. Department of Homeland Security; Shapleigh Drisko, Director, OSDBU, U.S. Department of State; Mark Gazillo, Director, Office of Small Business Programs, U.S. Department of Defense – Washington HQ Services; Teresa Lewis, Director, OSDBU, U.S. Department of Health & Human Services; Carmen Jones, Director, OSDBU, U.S. Department of Agriculture; Mauricio Vera, Director, OSDBU, USAID; Christy Lorenda Jackiewicz, Outreach Program Manager, GSA; Hanh Kent, Small Business Officer, Lawrence Berkeley National Laboratory; Tizoc Loza, Mentor Protégé Program Manager, Northrop Grumman; Prashanth Kallat, Manager, Professional & Techni-



Government panel lays out federal contracting opportunities for minority suppliers.

cal Services, U.S. Postal Service; and David Loines, Director, Area II, Office of Government Contracting, U.S. Small Business Administration

Business Express: ReadySetGrow® Puts Minority-Owned Businesses on Path to Accelerated Growth

Thirteen minority business owners from different industries participated in USPAACC's Business Express: ReadySetGrow® July 13-14, 2015 at Embassy Suites Tampa Downtown Convention Center in Tampa, Florida.

Business Express is an annual business executive coaching program, specifically created to help small- and medium-sized minority businesses take their companies to the next level of growth and prosperity. Wells Fargo is the Legacy Founder and Sponsor of this program, which began in October 2011. Gold Sponsors were UPS and Hilton Worldwide; other sponsors were Capital One, ConAgra Foods, Home Depot, Marriott International, Penn Mutual, and PNC. •

USPAACC HALLMARK SCHOLARSHIP RECIPIENTS

Established in 1989, the Asian American Scholarship Fund provides financial assistance to outstanding Asian American students who want to pursue post-secondary education. These scholarships are presented to students who have demonstrated academic excellence, financial need and community service. Funded by Asian American and corporate sponsors, 15 scholarships were awarded this year.

The 2015 Scholarship Selection Committee: Anthony Yu, Embassy Travel, Washington, DC (Chair); Anjali "Ann" Ramakumaran, Ampcus Inc., Virginia; JP Torres, Atelier Media Group, Massachusetts; Leo Lawless, B Cube Ltd, Virginia; Sophia Parker, DSFederal Inc., Maryland; Fred Lona, Hilton Worldwide, Virginia; Aloysius Yoon, Lattice Group, Maryland; Chris Marquez, National Capitol Contracting LLC, Virginia; Kurt Nguyen, Qnexis, Inc., Virginia; Chia-Yen "Janice" Tu, USPAACC Education Foundation, Washington, DC; Anna Zawacki, USPAACC Education Foundation, Washington, DC.

Bruce Lee Scholarship

Kira Conard Winterset, Iowa

"It is difficult for me to choose the one moment I enjoyed most at CelebrAsian; every moment was better than the last! I was able to experience how business people

networked. I also got advice from very successful people. This is a gift that cannot be given with money. I'm so grateful to have learned so much in so little time – truly above and beyond all my dreams."



Ampcus Scholarship

Joshua Vergara

El Cajon, California

"I was so impressed by the inspiring speeches from CEOs and corporate executives at this wonderful event. I learned many great things about potential careers in corporate America. Thank you for this

once-in-a-lifetime chance to participate in this successful and memorable conference."

Chen Foundation Scholarship

Brittany Harris

Houston, Texas

"At CelebrAsian, I met many successful entrepreneurs – they have beaten the odds to become successful. They inspired me to keep working hard to pursue my

dream; they also offered their help and advice if I need it later in life."



Chen Foundation Scholarship

Hanneh Hope Taogoshi *Akron, Ohio*

"Thank you for the wonderful experience giving me the chance to achieve my academic dreams and strive for success. This scholarship has forever changed my life as I will

be able to pursue higher education. I hope to one day help others."

National Capitol Contracting Scholarship

Chelsie Dang San Diego, California

"My experience at CelebrAsian was truly amazing. I was able to meet lifelong friends, network with different kinds of business owners, and tell my story to hundreds of

people. I have wonderful memories that will last a lifetime."



PEMCO Scholarship

Taifoor Ahmad Carrollton, Texas

"Thank you so much for the great hospitality, love and care. CelebrAsian was about the opening of doors to opportunities for me. It was about building connections that will help me in the future, and

it was about getting to know those who share the same ambitions."

Note: A USPAACC Special Scholarship was awarded to Michelle Cho of Bellevue, Washington. Michelle, an aspiring filmmaker, will be attending New York University School of the Arts in the Tisch Department to study film and television.

To find out how to contribute to the Asian American Scholarship Fund or to sponsor your hallmark scholarship, contact USPAACC at Tel (202) 296-5221 or email queries to info@uspaacc.com

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USPAACC HALLMARK SCHOLARSHIP RECIPIENTS

Win Win Products Scholarship

Joey Uy San Diego, California

"My experience at CelebrAsian conference was filled with bundles of fun. I'm glad and appreciative to have had this opportunity. I

learned so much from interacting with successful business owners. I'm glad that I was able to turn this trip into a learning experience - one that I will never forget, a once-in-a-lifetime opportunity."



CVSHealth Scholarship

Lyna Phan Oakland, California

"CelebrAsian 2015 gave me an enriching opportunity to meet and interact with many successful entrepreneurs. Their inspiring stories convinced me that we share similar struggles and goals. Now I

have examples to follow and I know I'm capable of succeeding in the future. Thank you for an incredible and unforgettable experience."

Denny's Hungry For **Education Scholarship**

Alissa Gunter Spring Valley, California

"CelebrAsian was undoubtedly one of the single most amazing highlights of my life so far! I was amazed by the magnitude

of the event. Scholarship Selection Committee Chair Anthony Yu encouraged us to grasp at every opportunity during the Conference so we would have an amazing experience - he was right."



Enterprise Holdings Scholarship

Calvin Hubbard Rolling Hills Estates, California

"I may have missed my high school graduation to be at CelebrAsian, but it was a small price to pay in exchange for an experience that was priceless. With each

conversation, I learned from smart, talented, hard working - maybe even lucky - entrepreneurs. They inspired me to make a difference in my life and the world."

PepsiCo Foundation Scholarship

Narayan Acharya Dallas, Texas

"One of the biggest opportunities I got in my life was to participate in CelebrAsian. I was fortunate to have met successful business owners. This event brought together a diverse

group of people and showed the value of humanity. I learned from them that if plan A did not work, then take plan B and move forward."





PepsiCo Foundation Scholarship

Rhonna Ly Pittsburgh, Pennsylvania

"CelebrAsian was an inspirational, eye-opening experience. Every moment was filled with such intensity of strength, tenacity, and an appreciation of the past and

future. It's amazing how spending three days with USPAACC can change you."

UPS Foundation Scholarship

Harliv Kaur Rockville, Maryland

"I met many successful Asian Americans who endured unique journeys to become the people they are today. They made me feel comfortable in my own skin, because I could relate



to them. Like me, they grew up not having everything handed to them. Like me, they had to work on their own to figure out how to succeed. I learned from them what steps to take to achieve my goal."



UPS Foundation Scholarship

Gwenyth Nicoloro Redding, Connecticut

"Thank you so much for inviting me to be a part of this awesome, inspiring conference. I had the most valuable and unforgettable experience. CelebrAsian gave me

the chance to further open my mind in search of new ideas and chances to seek new opportunities for myself. This conference made me proud to be an Asian American."



USPAACC: YOUR CONNECTION TO BUSINESS OPPORTUNITY AND PROSPERITY

WHY BECOME INVOLVED WITH USPAACC

NATIONWIDE PRESENCE – Reach thousands of Asian American-owned B2B enterprises through our Regional Chapters in California, New York, Texas, Georgia, Illinois, Connecticut, and the Maryland-Virginia-Washington, DC National Capital Area.

LEGISLATIVE BRIEFINGS – Meet and discuss with Federal lawmakers important issues that impact your business.

USPAACC E-PORTAL $^{\textcircled{\tiny{0}}}$ – Connect with innovative, resource-ful, and cost-effective Asian American suppliers, and market to Corporate and Government buyers through this dynamic electronic database.

PROCUREMENT CONNECTIONS – Increase your business profits through these high-level networking events held throughout the country. Develop mutually beneficial business relationships in our one-stop shop with Corporate America, Federal, State & Local Government agencies, Asian American and other small and minority-owned businesses.

CELEBRASIAN PROCUREMENT CONFERENCE - Participate in our flagship event, the country's largest annual national B2B procurement conference convened by Pan Asian American businesses to find partners in small, medium and large enterprises.

Our FAST 100 ASIAN AMERICAN BUSINESS AWARDS program shines the spotlight on the achievements of Asian American-owned businesses, showcases their continued robust growth despite tough economic times, through innovation, hard work and ingenuity, remains at the forefront as engine of growth in our national economy.

Our EXCELLENCE AWARDS, ASIAN AMERICAN CORPORATE DIRECTORS AWARDS and MOST INFLUENTIAL ASIAN AMERICANS publications present, since 1988, the best and brightest Asian Americans in Business, Education, Science & Technology, Arts, Sports, Public & Community Services.

SUPPLIER TRADE FAIR – Acquire valuable contract opportunities in our signature pre-scheduled quality one-onone procurement matchmaking meetings with buyers from Corporate America, the Federal, State, and Local Governments, and Non-Profits, and meet Asian American mid-size, small and other minority suppliers.

SUPPLIER DIVERSITY MANAGERS CAUCUS – Supplier Diversity Directors, Managers and Buyers share best practices in negotiating, doing business, and partnering with diverse Asian American suppliers.

BUSINESS EXPRESS: READY SET GROW® – Our executive coaching program puts small and minority businesses on the accelerated path to business growth.

FEDERAL CONTRACTING TOWN HALL MEETING – Federal Government representatives present a roadmap to current and upcoming contracting opportunities for small/minority businesses, and discuss new developments impacting small businesses.

USPAACC SUPPLIER SUCCESS STORIES – USPAACC members from corporations, government agencies and Asian American business community share their success stories – how they did it, how they grew, pitfalls avoided, challenges faced, best practices, and much more.

YOUNG ENTREPRENEURS – Young Asian American CEOs share how they started their business from scratch, competed against large companies and made their mark – ultimately changing the paradigm for entrepreneurship, business growth and success.

Seasoned industry leaders are featured in our ASIAN AMERICAN CEOs: LIVING THE AMERICAN DREAM, where they discuss their experiences on their road to achieving success. WOMAN PIONEERS SUMMIT – Outstanding woman pathfinders in Corporations, Government and small business share their personal experiences, trials, tribulations, and precious lessons learned on their journey to the top.

ASIA TRADE MISSIONS – Since 2005, USPAACC has been leading successful Trade Missions to the fast-growing Asian market – designed to extend friendship, establish strategic connections, strengthen existing relations, promote American products and services, explore opportunities for joint ventures, and source potential suppliers.

INTERNATIONAL CEO & CPO FORUM – Chief Procurement Officers of U.S. Corporations, CEOs of U.S. small- and medium-sized companies from China, India and other Asia-Pacific countries discuss procurement trends, alliances and joint venture opportunities in the Asia-Pacific region.

Reach out to Asian Americans in various professions through our NATIONAL DIRECTORY OF ASIAN AMERICAN BUSINESS & RESOURCE GUIDE, the E-NEWS, and our newsletter, the EAST WEST REPORT. And more!

USPAACC
WE OPEN DOORS TO PROCUREMENT,
EDUCATIONAL & PROFESSIONAL OPPORTUNITIES

MEMBERSHIP APPLICATION

Send completed application to USPAACC • 1329 18th Street • NW • Washington, DC 20036 Tel 202.296.5221 | 1.800.696.7818 | Fax 202.296.5225 | E-mail: info@uspaacc.com Website: www.uspaacc.com | Annual dues are pro-rated

- ☐ Yes, I/We would like to become a member of the US Pan Asian American Chamber of Commerce Education Foundation.
 - ☐ Enclosed is \$15,000 for annual Corporate Platinum membership
 - ☐ Enclosed is \$10,000 for annual Corporate Gold membership
 - ☐ Enclosed is \$5,000 for annual Corporate membership
 - ☐ Enclosed is \$2,500 for Government/Non-profit membership
 - ☐ Enclosed is \$300 for annual Individual membership and application for certification
 - ☐ Enclosed is \$250 for annual Individual membership
- ☐ Yes, I/We will contribute \$_____ to the Asian American Scholarship Fund. Contributions are tax-deductible under IRS Code 501(c)(3).
- ☐ Yes, send me/us more information on Asian American Certification.

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